

VIRGINIA'S INDUSTRIAL ADVANCEMENT ALLIANCE

EXECUTIVE COMMITTEE MEETING

Thursday, June 28, 2018 – 12:00 PM

Wytheville Meeting Center

Wytheville, Virginia

MINUTES

MEMBERS PRESENT:

Keith E. Barker (Secretary)

Steve Truitt (Treasurer)

Michael Carter (Vice-Chairman)

David Dillow

David Manley

Clinton Willie

Dr. Dean Sprinkle

John Smolak

Stephen Baer

Jonathan Kruckow

Greer Faircloth

Debra Flippo

Josh Lewis

Galax

Carroll County

Smyth County

Chair Bland County IDA

Wythe JIDA

Chair Carroll County IDA

WCC

AEP

Wythe County

Skyline Bank

Atmos

Draper Aden

VIAA Director

Guests

Jason El-Koubi, VEDP

Randy Rose, VEDP

Bill Hyder, VEDP

CALL TO ORDER/WELCOME:

Mr. Carter called the meeting to order, welcomed those present, and declared a quorum present.

APPROVAL OF MINUTES:

Mr. Carter asked if there were any comments regarding the executive minutes of the meeting in October 2017. There being none, a motion was made by Mr. Smolak to accept the minutes. Dr. Sprinkle seconded the motion and, with no questions, it passed unanimously.

FINANCIAL REVIEW:

Mr. Truitt presented the financial review for the board. With no further discussion, Mr. Baer made the motion to approve the financials and amended budget as presented. The motion was seconded by Mr. Smolak, with no further discussion, it passed unanimously.

AMENDED BUDGET – No action was taken by the board as the budget was approved to match Tobacco Grant requirements for the 2-year period.

DISCUSSION ITEMS

VEDP Presentation – Mr. El-Koubi gave a report on VEDP current progress toward becoming fully staffed and implementing strategic plan. Provided update on General Assembly VEDP appropriations for this coming bi-annual budget and line-item action plans for those funds. Mr. El-Koubi also gave overviews of the Opportunity Zone program and approval process where he gave thanks to Mr. Lewis for assisting the state in creating the framework for the selection process.

Mr. El-Koubi gave a brief professional background on his time spend as a regional director and state director in Louisiana. Mentioning that the most successful regional groups are engaged with their localities and are well funded at approximately \$4 per capita with different mixes of public and private support.

(Mr. Barker arrived at the meeting.)

Organization Report – Mr. Lewis gave an overview of VIAA to the membership outlining current marketing efforts and successes.

Round Table Discussion – Regarding marketing efforts for the upcoming year.

NEXT EXECUTIVE COMMITTEE MEETING:

The next meeting date was set as August 23, 2018 (Noon) at the Wytheville Golf Club Restaurant for the Executive Committee.

With no further business to come before the Committee, the meeting adjourned.

Michael Carter, Vice-Chairman

Keith E. Barker, Secretary